KRISHNA CHAVAN

Contact

https://www.krishnacdesign.com/ (+44)07570283178 krishnaachavan@yahoo.com Loughborough (willing to relocate)

Education

MSc User Experience Design

Loughborough University Modules:

- Design for Behaviour Change
- Usability Principles and Practice
- Design for Advanced Technology
- Experience Design

BTech Computer Science

CCOEW, India

Publications

IEEE | Nov 2022 Mitigating SloT attacks in Smart Medical Systems: A Machine Learning based Approach

Skills

- User-centred Design
- Wire-framing / Prototyping
- User Interviews
- User Research
- A/B Testing
- Accessibility First Design
- UX Storytelling
- Usability / Accessibility Testing
- UI/UX Principles
- Workshop Facilitation

Tools

- Figma
- ProtoPie
- Adobe Creative Suite
- Procreate
- Miro
- Mozilla Spoke
- Adobe Aero
- HTML/CSS

A UX designer with a goal to blend creativity seamlessly with functionality, driving user-centric designs that solve problems and empower users.

Work Experience

UX Designer | CRUX, UK

May 2023 - June 2023

- Spearheaded an industry project in collaboration with <u>Crux</u>, a Product Consultation agency, aimed at enhancing patient-doctor communication within the digital healthcare sphere.
- Facilitated effective communication between my multi-cultural team of 5 designers and the client, ensuring transparency and fostering a strong, cohesive partnership.
- Conducted user interviews with 6 international students, gathered insights and developed prototypes for both mobile and web platforms.
- Conducted user testing to refine and optimize the user experience in 6 weeks. (See project)

UX Designer | GenGame, UK Dec 2022

- Dec 2022 Feb 2023
- In collaboration with <u>GenGame</u>, contributed to the promotion of Smart meter adoption within UK households.
- Collaborated closely with a diverse team of 4 designers to translate key insights into usercentric interactive prototypes, prioritising intuitive design and visually engaging interfaces.
- Delivered a mobile application in 6 weeks, designed to assist multi-generational families in managing energy expenses and fostering household harmony. (See project)

Digital Marketing Coordinator | BHUMI, India Mar 2020-Sep 2021

- Designed and implemented engaging and informative content on social media to increase event visibility.
- Collaborated with the marketing team to align poster designs with overall brand guidelines and messaging.

Eco-Champs City Lead | BHUMI, India

Aug 2020-Sep 2021

- Managed and organised events with schools across India.
- Trained a group of 15 volunteers for teaching in the Eco-Champs initiative that aimed towards educating young kids about the environment.